

What Is 5G For?

By NSR Team | November 9, 2020

Some of the most common questions we get from investors include: “**are there any killer-applications that require 5G**”, “will 5G drive new revenues for the industry”, and “will 5G matter for market share among the carriers”.

In prior years, our 5G conference has focused on the carriers building 5G networks and the equipment companies and infrastructure providers that support them. This year, at our **5G conference on November 17th**, we are broadening our focus to include more of the companies building applications and services that will ride on 5G networks in the hopes of answering these questions.

We have Frank Boulben from **Verizon** who is responsible for securing high profile partnerships with **Apple, Disney, Snap, the NFL**, and other sports franchises. These partnerships put Verizon at the intersection of 5G networks and the applications and services that will ride on them. Verizon has been forward thinking in other ways too – they are behind the five **5G Labs** across the country, which incubate startups that are developing interesting applications for their 5G future, fostering collaboration with teams from academia and large enterprises (featured **here**).

Andre Fuetsch from **AT&T** will discuss business-to-business 5G applications and the opportunity that AT&T sees for new revenues as they help enterprises deliver new services and capabilities across a range of different industries.

We have a host of other companies developing applications that will ride on 5G networks, including: **Hatch**, a lead in cloud gaming; **XR Space**, who is building applications at the intersection of virtual reality and social; **Magic Leap**, the controversial augmented reality pioneer; **Droniq**, who is developing network connected drones for a host of industrial applications, and; **B&R**, who is focused on leveraging 5G for industrial automation.

We also have **LG Uplus**, who showcased 5G applications that they had developed internally at our conference

last year and will undoubtedly have more to show us this year. LG Uplus is a 5G pioneer that is seeing strong growth in usage and revenue per user from their 5G customers.

Our hope is that by the end of the event clients will have a much better sense of the applications that might drive demand for and competitive advantage among 5G networks. We hope to be one step closer to knowing whether all the investment carriers will pour into networks will deliver anything more than additional capacity at a lower cost per byte.

To register for the conference and for 1x1s, please click [here](#).

For the list of speakers, please click [here](#).

For the agenda, please click [here](#).

Full 12-month historical recommendation changes are available on request

Reports produced by New Street Research LLP, 18th Floor, 100 Bishopsgate, London, EC2N 4AG. Tel: [+44 20 7375 9111](tel:+442073759111).

New Street Research LLP is authorised and regulated in the UK by the Financial Conduct Authority and is registered in the United States with the Securities and Exchange Commission as a foreign investment adviser.

Regulatory Disclosures: This research is directed only at persons classified as Professional Clients under the rules of the Financial Conduct Authority ('FCA'), and must not be re-distributed to Retail Clients as defined in the rules of the FCA.

This research is for our clients only. It is based on current public information which we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. We seek to update our research as appropriate, but various regulations may prevent us from doing so. Most of our reports are published at irregular intervals as appropriate in the analyst's judgment. This research is not an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer or solicitation would be illegal. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients.

All our research reports are disseminated and available to all clients simultaneously through electronic publication to our website.

New Street Research LLC is neither a registered investment advisor nor a broker/dealer. Subscribers and/or readers are advised that the information contained in this report is not to be construed or relied upon as investment, tax planning, accounting and/or legal advice, nor is it to be construed in any way as a recommendation to buy or sell any security or any other form of investment. All opinions, analyses and information contained herein is based upon sources believed to be reliable and is written in good faith, but no representation or warranty of any kind, express or implied, is made herein concerning any investment, tax, accounting and/or legal matter or the accuracy, completeness, correctness, timeliness and/or appropriateness of any of the information contained herein. Subscribers and/or readers are further advised that the Company does not necessarily update the information and/or opinions set forth in this and/or any subsequent version of this report. Readers are urged to consult with their own independent professional advisors with respect to any matter herein. All information contained herein and/or this website should be independently verified.

All research is issued under the regulatory oversight of New Street Research LLP.

Copyright © 2024 New Street Research LLP

No part of this material may be copied, photocopied or duplicated in any form by any means or redistributed without the prior written consent of New Street Research LLP.